

2026/2027

SPONSORSHIP BOOKLET

This package has been specially prepared for the
potential future partnerships of Southside Youth Soccer.

Southside Youth Soccer Club 221 Southpark Rd - Lafayette, LA 70508 Contact: (337)453-2038

Who is South Side Youth Soccer (SSYS)



South Side Youth Soccer is south Lafayette's community soccer club providing various levels of recreational soccer programs for both children and adults. South Side was established by Kevin Mooney to provide Lafayette and it 's surrounding communities access to a quality soccer organization.

What does South Side Youth Soccer offer to the community?

SSYS gives playersof allages, across our growing communities, an opportunity toaccess safe,fun andwell organized soccer programs. Some of the **programs offered** include but are not limited to:

- Recreational Youth Soccer (Ages 3-16 / Fall & Spring Seasons)
- Adult League Soccer
- Soccer Camps (Summer, Thanksgiving, Christmas, Easter)

Members: Over 4,000 members (Youth, Adult and camps)

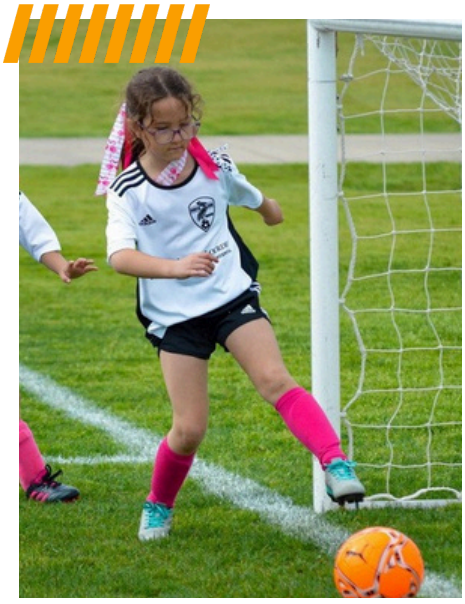
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Where is SSYS based?

With the support of the local community South Side Youth Soccer was founded just south of Lafayette. On the border of Broussard and Youngsville at the South Side Youth Soccer Complex, a club owned and operated facility that has allowed both South Side Youth Soccer to offer a variety of programs, as well as host tournaments.

South Side Youth Soccer now play at the state of the art Youngsville Sports Complex, Broussard Sports Complex, and Breaux Bridge Sports Complex, these partnerships that have seen South Side Youth Soccer host training sessions,tournaments, league games, and camps

Why SSYS needs sponsors?



South Side Youth Soccer is constantly looking for new ways to promote, organize and run soccer programs, with a goal of increasing participation in one of the fastest growing sports in the United States today. South Side Youth Soccer and is responsible for the maintenance and management of the South Side Youth Soccer Complex to ensure that our members have a quality safe environment in which to learn the game of soccer.

This in and of itself takes up a good amount of club income as well as volunteer time and effort. Increases in sponsorships will allow the club to allocate money elsewhere within our program to further the growth of the organization.

South Side Youth Soccer is 501(c)(3) non-profit organization.

Sponsorship donations received by South Side Youth Soccer and the Dynamo Juniors today **are utilized for the following:**

- Financial Aid programs for players facing financial hardships
- South Side Youth Soccer Complex development
- Marketing and promotion of soccer programs
- Field Equipment (goals, nets, flags, field paint, coaches supplies)
- Coaching courses and qualification opportunities

Benefits of sponsoring SSYS

- Constant exposure to ourmembers throughwww.southsideyouthsoccer.com
- Weare a 501(c)(3) organization which meansyourmoney stays in and benefits the local community which your organization serves
- Sports Complex exposure
- 3 quality soccer facilities used throughout the year
- Community exposure
- Not uncommon to see club jerseys and training kits worn around town on a day to day basis
- Media Exposure dependent on sponsorship level: weekly email blasts, social media spots, press releases etc.
- Brand recognition: Logos displayed on jerseys, signs and other media show strong brand unification between both parties.

Sponsorship levels

- **Gold Sponsor = $20000 per year (2 Year Agreement)**
  - SSYS Front-of-Jersey sponsors
  - SSYS Complex Banner Logo + Company message
  - Title Sponsor on Club website.
  - Weekly Email Blast
  - *Approx 6000 Soccer Jerseys

- **Silver Sponsor = $15000 per year (2 Year Agreement)**
  - SSYS Back-of-Jersey sponsors
  - SSYS Complex Banner Logo + Company message
  - Title Sponsor on Club website.
  - 2 to 3 Email Blast a year with logo
  - *Approx. 6000 Soccer Jerseys

- **Orange Sponsor = $12500 per year (2 Year Agreement)**
  - SSYS Front-of-Jersey sponsors **(Orange Jersey Only)**
  - SSYS Complex Banner Logo + Company message
  - Title Sponsor on Club website.
  - 2 to 3 Email Blast a year with logo
  - *Approx. 3000 Soccer Jerseys
  - ***Not available if Gold Sponsor is sold***

- **Black Sponsor = $12500 per year (2 Year Agreement)**
  - SSYS Front-of-Jersey sponsors **(Black Jersey Only)**
  - SSYS Complex Banner Logo + Company message
  - Title Sponsor on Club website.
  - 2 to 3 Email Blast a year with logo
  - *Approx. 3000 Soccer Jerseys
  - ***Not available if Gold Sponsor is sold***

Sponsorship levels

- ***Grey Sponsor = $7500 per year (2 Year Agreement)***
  - *SSYS Back-of-Jersey sponsors (**Orange Jersey Only**)*
  - *SSYS Complex Banner Logo + Company message*
  - *Title Sponsor on Club website.*
  - *2 to 3 Email Blast a year with logo*
  - **Approx. 3000 Soccer Jerseys*
  - **Not available if Gold Sponsor is sold*

- ***White Sponsor = $12500 per year (2 Year Agreement)***
  - *SSYS Backt-of-Jersey sponsors **(Black Jersey Only)***
  - *SSYS Complex Banner Logo + Company message*
  - *Title Sponsor on Club website.*
  - *2 to 3 Email Blast a year with logo*
  - **Approx. 3000 Soccer Jerseys*
  - **Not available if Gold Sponsor is sold*

- **All-Fields Signage Sponsorship = $6000 per year(2 Year Agreement)**
  - Logo in all field signs across the sports complex over 25 fields
  - 4x8 banner at all games
  - 2 email blasts to all SSYS members 2x a year featuring logo





Sponsorship levels

- **Camp Sponsor = $3000 per year (1 Year Agreement)**
  - SSYS Camp Jerseys
  - Sponsor on Club website prior to camp
  - Social Media Blast before & after every camp





- **Youngsville Superleague Sponsor = $5000 per year (2 Seasons)**
  - Superleague Naming rights
  - Sponsor on league website
  - Social Media promotion in all league posts
  - Promotional Banner displayed at every league game
  - *Approx 300 players + families in attendance






- **Halloween Havoc - Fall Tournament $5000 per year**
  - Banner with logo at Tournament
  - Social Media promotional materials
  - Email blast to all SSYS members
  - with logo



Other Sponsorship Options

____ Team Sponsorship - $200
Sponsorship includes your company name displayed on the team banner at each complex during the season at the Youngsville or Broussard Sports Complex.

____ Website Sponsorship – $500 (1/2 Banner)
Sponsorship includes a website banner includes the sponsors company name, logo (provided by sponsor). phone number, and address. These banners will be displayed along the "sponsor wall" at the Southside Youth Soccer's website.

____ Field Sponsorship - $1,000
Sponsorship includes your company logo prominently displayed on "1" Monsoon Portable Billboard at the Youngsville Sports Complex. Graphic display is 8 feet X 3 feet. This option is a one-year commitment of advertising.

Our program is 100% self-funded by our members and receives no financial support other than the donations and sponsorships we receive. These monies are fully spent on running the organization and maintaining and improving the complex for the safety and enjoyment of our members.

SSYS is a non-profit organization. All sponsorships are tax deductible (**LSC Tax# 38-3810503**). Your contribution to the Louisiana Soccer Club, Inc., DBA South Side Youth Soccer is greatly appreciated. With your support, we can offer so much more to the children that partake in our programs.

SPONSORSHIP TERMS: Dollar amounts displayed for banner sponsorships and field sponsorships are annual fees. Individual team sponsorships are for the allotted season only. Full payment in U.S. dollars must accompany the signed agreement. All signage will be displayed, as noted in the sponsorship details section for optimized exposure. Renewal notices will be mailed 2 months prior to contract expiration. If request for renewal is not received upon completion of contract terms, all sponsorship benefits will be terminated. Sponsors are responsible for supplying artwork, logos, text, etc. for signage. SSYS will offer minimal graphic design assistance for signage. Signage placement is at the discretion of SSYS, but premium placement will be assigned as sponsorships are secured.



Thank you!

"Thank you for helping us grow the beautiful game in our community."

--Southside Youth Soccer